



Raw Material Costs & SMC Development

In SMC, raw materials can be up to 70% of the manufactured costs of the finished product. It's critical to understand your formulation and the performance requirements for an application. The part's performance dictates the technical, physical characteristics, and cost of the raw materials required.

Our relationship with Raw Material Suppliers can be harnessed to develop a high-performance SMC, with low raw material costs. In the commercial construction market, we have seen up to a 20% reduction in the total formulation costs with new SMC Formulation designs.

LanKorra's experience in formulating SMC for a variety of products and working directly with the raw material suppliers allows us to review your current product formula and define ways to reduce costs or improve performance.

For more discussions on SMC Development, click on the call request box.